

# Explorers Program



# We make it easy to find immersive experiences that support locals and protect our planet.

Lokal is a marketplace for sustainable adventure travel and unique lodging around the world. From exploring remote rainforest lagoons in Costa Rica to week-long treks with Himalayan communities of Nepal, we offer a wide range of active and culturally immersive experiences for curious global travelers.





# You can help us change the way the world travels.

At least 80% of every Lokal experience stays directly in the community visited – compared to the industry average of less than 5%. Each of our experiences are curated and vetted to ensure that your travel experience is epic, plus it supports the destination visited.

Lokal Explorers help us share stories of epic travel adventures that positively impact local communities around the world.



# Let's collaborate.

We have three main opportunities for our Explorers:

**01.**  
Press opps

**02.**  
Affiliates

**03.**  
Cross-promo

Playa Viva, a Lokal lodge in Acapulco, Mexico





Laguna Lodge, a Lokal lodge on Lake Atitlan, Guatemala





Community tours with our  
local partners  
Awamaki  
in Peru





# 01. Press Opps

Lokal experience caught your eye? If you're planning a trip somewhere, be sure to check our platform to scope out any experiences you might be interested in. We work with our local partners on a case-by-case basis to help to connect you for press rates or comped experiences in exchange for coverage.



## 02. Affiliates

Earn some cash from the stories you share. We offer 5% commission on every referral you send our way.







## 03. Cross-promo

We love sharing the stories from our creative community and are always open to story ideas or syndication from your blog to help drive traffic toward you.

Our email list is 142k and our social media following is a combined 30k. We will always credit and tag our Explorers – we want to support you!







Photo courtesy of Lokal Explorer Alden Wicker (Ecocult) on an experience  
with our partners CBC Tupay in Checacupe, Peru

# Ready to explore?

Apply online.

